### **Report Parameters:**

AE INITIALS:

AE LOC:

AE RC:

**BILLING SUMMARY: YES** 

**GENERATE:** 

MAKEGOODS: YES

**BUSINESS TYPE:** 

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 2

ORDERS OF

SORT BY: By Order Number

**REQUEST ID:** 

**REQUEST RUN ID:** 

ORDER RANGE: 54743





#### **AGREEMENT MADE BETWEEN**

# **WFOR-TV**

CONTRACT NO. REV. 1161-54743-2 DATE PRINTED 10/03/12

Announcement 28 days

prior notice

8900 N. W. 18TH TERRACE, . MIAMI FL 33172  $$\operatorname{\textbf{AND}}$$ 

WFOR-TV

PAGE 1

AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME

MUNDY KATOWITZ MEDIA

1322 G St SE

ADVERTISER (OR AGENCY AND ADVERTISER)

PRIORITIES USA ACTION

1101 15th St NW Lbby 2

Required

 Washington
 DC 20003-3021
 Washington
 DC 20005-5002

USA

CONTACT PRODUCTEST.1565 321/340 PRIORITIES USA

LOCAL SUSAN INKER-PURETZ AGENCY EST. NO. PRODUCT 1300 SALESPERSON 1565 CODE

SALESPERSON 1565 CODE

NATIONAL SALESPERSON
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12

**ADDRESS** 

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

ethnicity	<del>(</del>					· · · · · · · · · · · · · · · · · · ·				
		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	01111 Cancelled		05:00A	06:00A	30S	10/16/12-10/16/12	WFOR MORNING NEWS	0	225.00	.00
2	10000 Cancelled		06:00A	07:00A	30S	10/22/12-10/22/12	CBS4 EARLY SHOW (LOCAL)	0	600.00	.00
3	01111 Cancelled		06:00A	07:00A	30S	10/16/12-10/16/12	CBS4 EARLY SHOW (LOCAL)	0	500.00	.00
4	10000 Cancelled		07:00A	09:00A	30s	10/22/12-10/22/12	THE EARLY SHOW	0	600.00	.00
5	01011 Cancelled		07:00A	09:00A	30S	10/16/12-10/16/12	THE EARLY SHOW	0	500.00	.00
6	1 Cancelled		09:00A	11:00A	30S	10/22/12-10/22/12		0	350.00	.00
7	.1111 Cancelled		09:00A	11:00A	30S	10/16/12-10/16/12		0	250.00	.00
8	01111 Cancelled		11:00A	12:00N	30S	10/16/12-10/16/12	PRICE IS RIGHT	0	900.00	.00
9	00111 Cancelled		11:58A	12:30P	30S	10/17/12-10/17/12	NOON NEWS	0	800.00	.00
10	01001 Cancelled		12:28P	02:00P	30S	10/16/12-10/16/12	CBS SOAPS	0	1000.00	.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY STATION



6989

NAME

AND

**ADDRESS** 



#### **AGREEMENT MADE BETWEEN**

# WFOR-TV

**CONTRACT NO. REV.** 1161-54743-2 **DATE PRINTED** 10/03/12

prior notice

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND **PAGE** 2 AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** MUNDY KATOWITZ MEDIA PRIORITIES USA ACTION Required 1322 G St SE 1101 15th St NW Lbby 2 Announcement 28 days

Washington DC 20003-3021 Washington DC 20005-5002 USA

USA

CONTACT PRODUCTEST.1565 321/340 PRIORITIES USA

AGENCY EST. NO. LOCAL PRODUCT CODE SUSAN INKER-PURETZ 1300 SALESPERSON 1565

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.			LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
11	00110 Cancelled		02:00P	03:00P	30S	10/17/12-10/17/12	THE TALK	0	600.00	.00
12	10000 Cancelled		03:00P	03:58P	30s	10/22/12-10/22/12	JUDGE JUDY	0	600.00	.00
13	01111 Cancelled		03:00P	03:58P	30S	10/16/12-10/16/12	JUDGE JUDY	0	500.00	.00
14	01101 Cancelled		03:57P	05:00P	30S	10/16/12-10/16/12	DR PHIL	0	800.00	.00
15	00110 Cancelled		04:58P	05:57P	30S	10/17/12-10/17/12	FIRST NEWS	0	1500.00	.00
16	.11 Cancelled		06:00P	06:30P	30S	10/16/12-10/16/12		0	1500.00	.00
17	01110 Cancelled		06:58P	07:30P	30S	10/16/12-10/16/12	ENTERTAINMENT TONIGHT	0	1500.00	.00
18	00101 Cancelled		07:30P	08:00P	30s	10/17/12-10/17/12	THE INSIDER	0	1500.00	.00
19	00101 Cancelled		11:35P	12:37A	30s	10/17/12-10/17/12	LATE SHOW WITH DAVID	0	750.00	.00
20	1. Cancelled		07:00A	09:00A	30s	10/20/12-10/20/12	CBS SATURDAY EARLY SHOW	0	250.00	.00
21	1.		12:35A	01:05A	30S	10/20/12-10/20/12	INSIDER WEEKEND	0	300.00	.00

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NATIONAL



#### **AGREEMENT MADE BETWEEN**

# WFOR-TV

1161-54743-2 **DATE PRINTED** 

**CONTRACT NO. REV.** 

10/03/12

 $8\,9\,00$  N. W. 18TH TERRACE, . MIAMI FL  $3\,3172$ 

WFOR-TV

			AND	)	PAGE 3
6989	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	32238	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MUNDY KATOWITZ ME	DIA		PRIORITIES USA ACTION	
AND	1322 G St SE			1101 15th St NW Lbby 2	Required
					Announcement 28 days
ADDRESS	Washington	DC 20003-3021		Washington DC 20005-5002	prior notice
	USA			USA	
CONTACT				PRODUCTEST.1565 321/340 PRIORITIES USA	
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO.		PRODUCT 1300	

SALESPERSON BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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NO. WEEKS:

ethnicity	,										
Ī		SPOTS	TI	ME					TOTAL BDCST.		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS		BDCST.	UNIT RATE	TOTAL VALUE(1)
	Cancelled						Total Contr		0		.00
						<u>Oct</u>		<u>Dec</u>		<u>Total</u>	
					Qtr 4	·12 .00		.00		.00	
					4				GR	AND TOTAL	
										.00	
ORDE	R 54743 HAS BEEN	CANCE	LLED.								
		1					1				

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